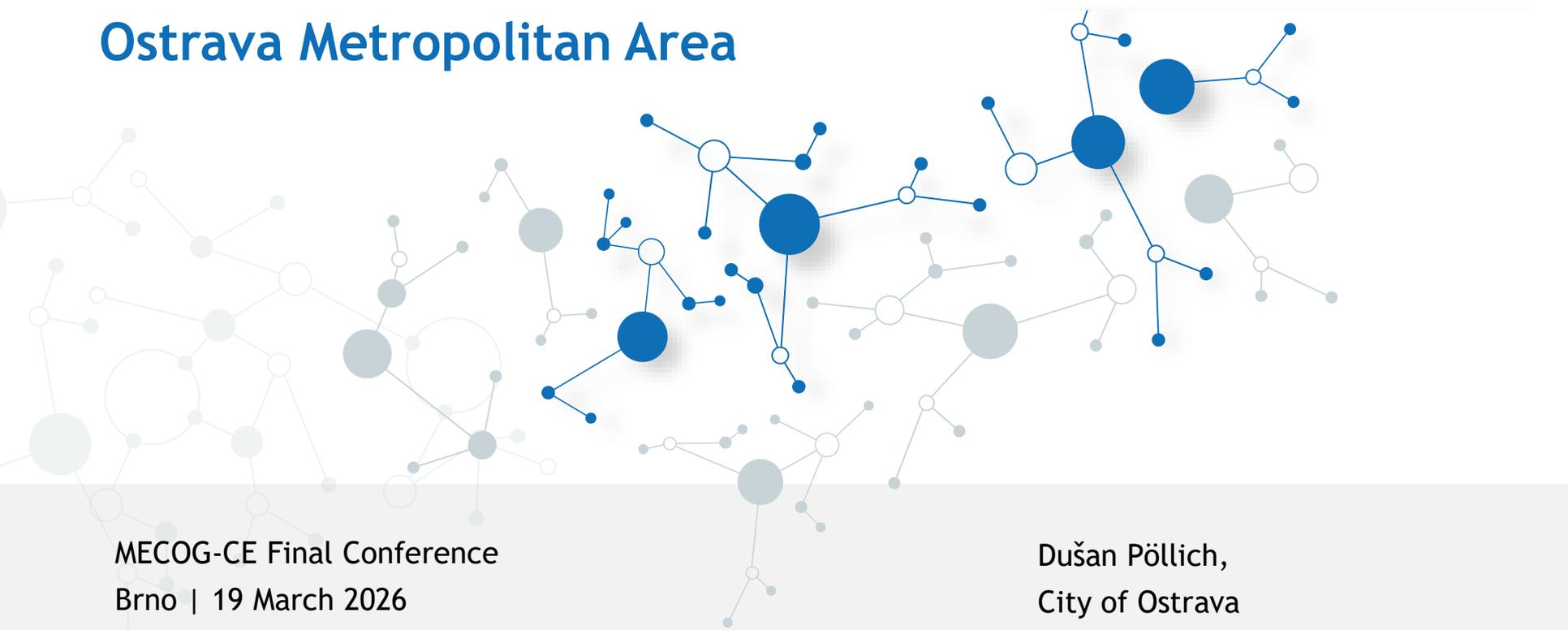


Key tools for metropolitan development Ostrava Metropolitan Area



Dušan Pöllich,
City of Ostrava

MECOG-CE Final Conference
Brno | 19 March 2026

Our Journey

Ostrava Metropolitan Area

A colourful spot on the map: Ostrava Metropolitan Area



OSTRAVA!!!



Ostrava Metropolitan Area (OMA)



- 1 mil. inhabitants (82 % of the Moravian-Silesian Region)
- 172 municipalities (57 % of the Moravian-Silesian Region)
- **Ostrava: 0,3 mil. inhabitants, 3rd largest city in Czechia**
- 5 other cities: between 40-60 thousand inhabitants each
- **Polycentric metropolitan area, bordering Poland and Slovakia**



Selecting the best practice

- We intended to test a **low-cost solution in urban environment.**
- Our inspiration came from the **GZM metropolitan area.**
- The tool, we have applicated: **Prototyping Academies**
- We met in working groups (locally and on metropolitan scale) and in a **MECOG-CE study cluster**, together with our partners from the GZM, the Silesian University (Katowice), Brno (MECOG-CE lead partner), the Stuttgart Region Association and Turin.



Our pilot action: Strategy of Change for Dubina

- A large housing-estate area of 12,6 thousand inhabitants, 5 942 flats, neglected spaces
- **PRECONDITIONS:**
- a concentration of socially and spatially negative phenomena
- **GOALS:**
- to collect data for data-based decision-making and strategic planning, to involve local inhabitants, active citizens, decision-makers, local stakeholders, to create a civic community



Lessons learned from the piloting in Dubina

- **What worked:** active involvement of locals, community building, data collection
- **Biggest challenge:** the lack of identity-endowing spaces
- **Recommendations:**
 - 1) Create a centre for community & culture
 - 2) Make public spaces greener, nicer, safer
 - 3) Develop conditions for SMEs (cafés etc.) that will lever up the locality



New solution - Innovative Metropolitan Prototyping

- **IDENTIFY A METROPOLITAN CHALLENGE** that cannot be solved locally
- **DEVELOPE A SOLUTION** in multi-sector groups of stakeholders, specialists, and civic activists
- **TEST THE PROTOTYPE**, pilot it in municipalities.
- **GO BACK METROPOLITAN**

The upgraded solution will be

set-up into the metropolitan level as a concept, strategy, guidelines that address the metropolitan challenge and that can be applied across the MA.



Action plan for the Ostrava Metropolitan Area

- **What´s next?** The Action Plan for the Ostrava Metropolitan Area defines **five actions**, combining innovation-oriented prototyping, capacity building, strategic communication, data-driven governance, and integrated mobility planning.
- It moves beyond fragmented responses **toward a functional metropolitan system**.
- It reflects **worldwide trends** of collaborative governance, open data, and citizen-centred urban regeneration approaches.



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