

Key tools for metropolitan development Brno Metropolitan Area

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Brno's project journey

Brno Metropolitan Area



730 000 inhabitants



184 municipalities

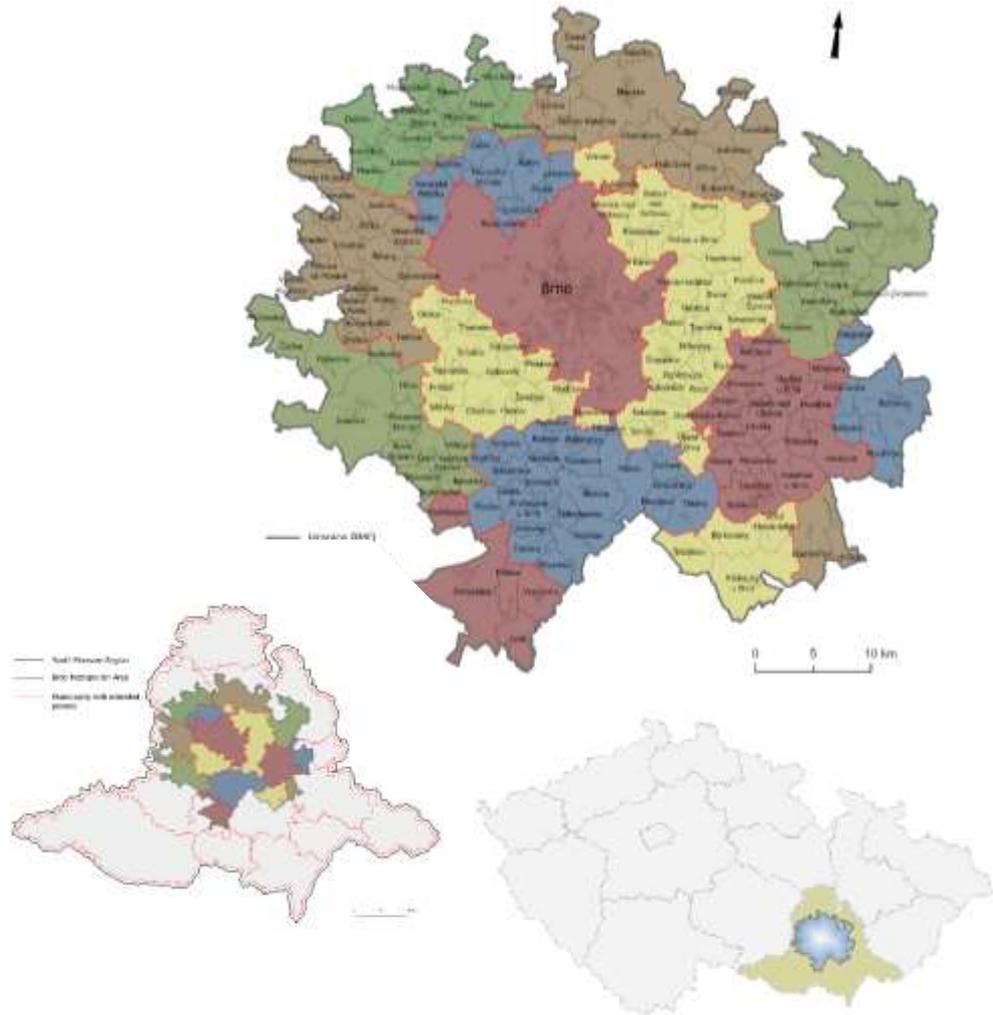


Informal cooperation
(based on ITI
instrument)

Project leader



**Brno
Metropolitan
Area**



Selecting best practices

- Regional stakeholders meeting (30 experts from the metropolitan area)
- Main question: **How to strengthen cooperation with surrounding municipalities?**

1. Food Districts	Metropolitan City of Turin
2. Developing opinions and adopting statements	Warsaw Metropolitan Area
3. Landscape Park Stuttgart Region	Stuttgart Region Association



Pilot action/ From ideas to actions

- Potential for food cooperation and its governance network in Brno Metropolitan Area
- What we wanted to test: **Is it possible to apply the Food district tool in context of Brno Metropolitan Area?**
- Main activities: Analysis of food cooperation in BMA, stakeholders' engagement, topics of importance for BMA
- Main outcomes: Ground base for **policy decisions and strategic planning** in the field of food cooperation in BMA



New solution



Food cooperation for metropolitan areas

Voluntary cooperation in metropolitan territory focusing on promotion of local food production

- Suitable for metropolitan areas lacking formal cooperation structures in the topic (given by national legislation).
- Tools addressing **urban-rural cooperation**.
- Focus on local production, distribution, and consumption across the metropolitan area.

Food cooperation for metropolitan areas

Establishing Food Cooperation

Territory Analysis



Initial Meeting



Listening & Animation



Informal Structure Proposal



Developing & Strengthening Cooperation

Topics of Cooperation



Focus on Strengthening Cooperation



Finances



Action plan for Brno Metropolitan Area

- Main outcome of the project - focus on strengthening cooperation in the territory
- **5 activities to be executed till 2030**

1. Support for the institutionalization of Brno Metropolitan Area

2. Strengthening support for food cooperation in BMA

3. Addressing spatial planning at the metropolitan level

4. Improving the evaluation system for BMA's integrated development strategy

5. Strengthening the participation of representatives of the innovation ecosystem in metropolitan issues

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