



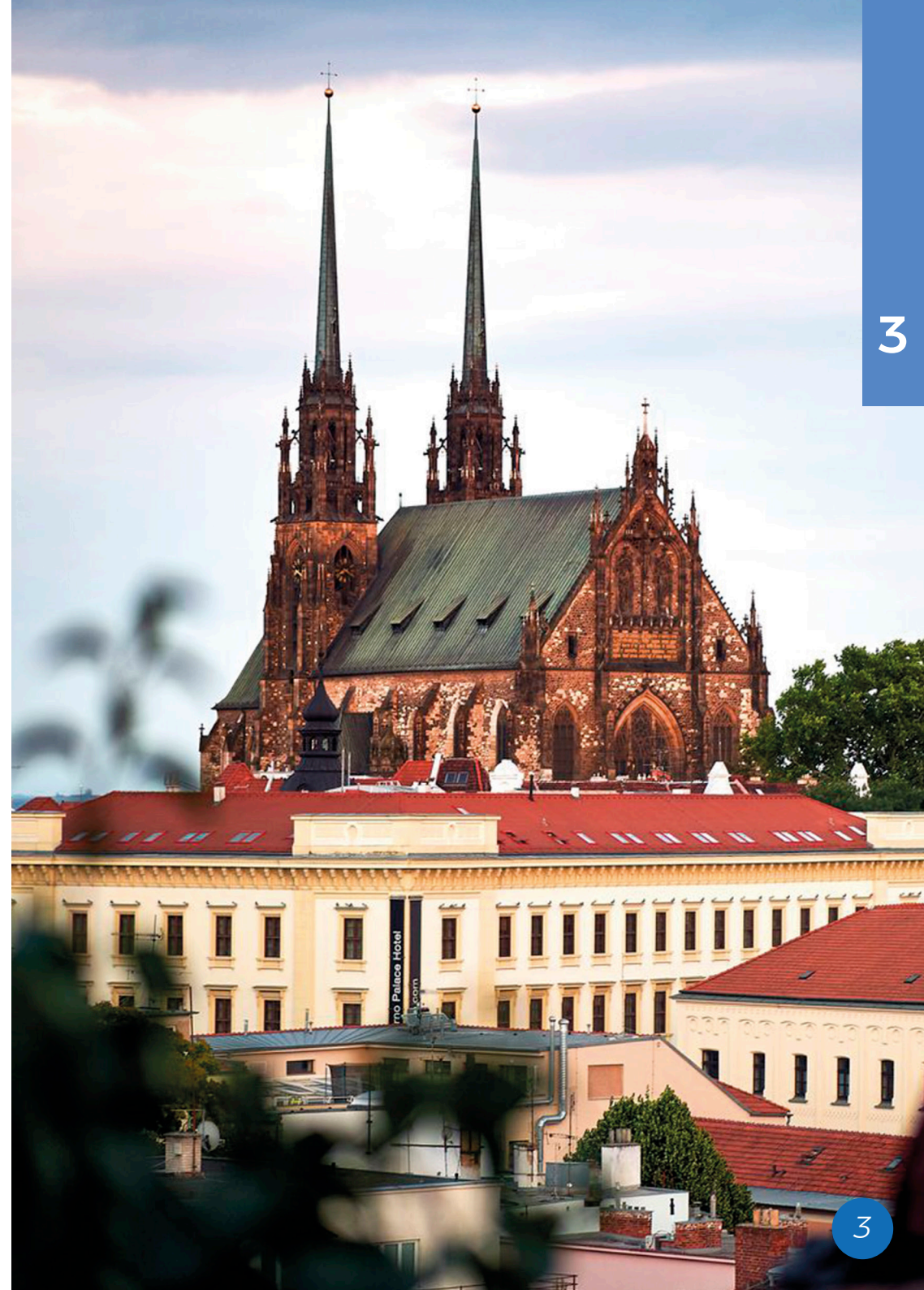
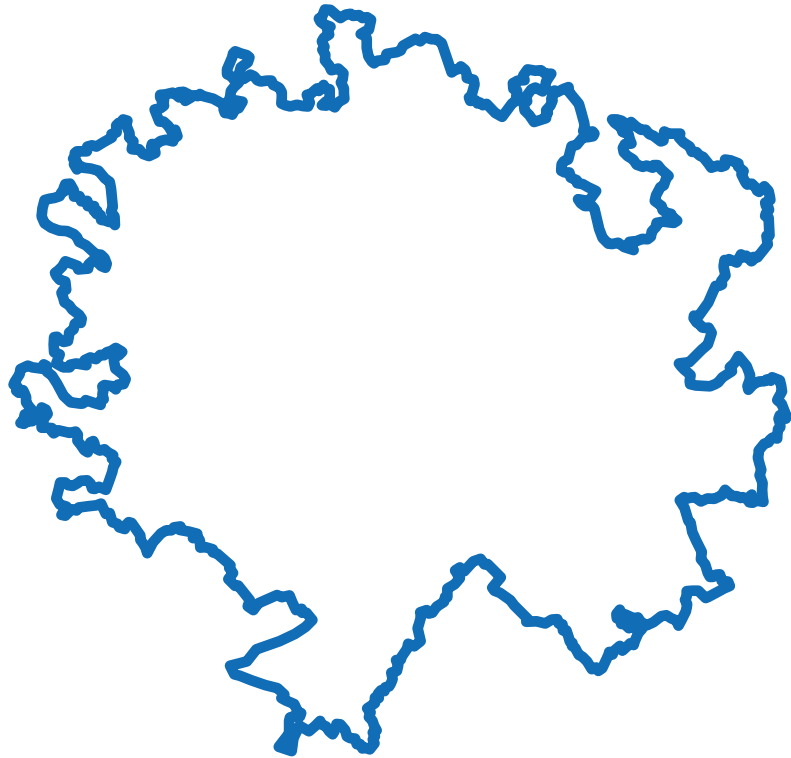
Executive Summary

D. 1.2.1.
Summary of existing
tools/best practices
at partner's MA for enhancing
metropolitan cooperation

This document was elaborated within the project MECOG-CE: Strengthening metropolitan cooperation and governance in Central Europe and is part of the WPI: Analysis of metropolitan dimension, Activity 1.2. Analysis of existing tools/best practices for enhancing metropolitan cooperation. The content of the document is based on information supplied by the MECOG-CE consortium partners and was reviewed by them for final approval.

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Brno Metropolitan Area



Official name of the main governance structure in the MA

Brno Metropolitan Area, BMA

(Brněnská metropolitní oblast)

Date of creation/ start of cooperation	Number of municipalities	Area (in km ²) ⁹⁾
2013	184	1.978
Population (in mln) ⁹⁾	Population density (people/km ²) ⁹⁾	GDP per capita (EUR) ⁹⁾
0,72	364	26.900

⁹⁾ Source: Brno City Municipality.

Agency (relations with the state)

Metropolitan Areas have no legal status. Relations with the state are informal.

Tasks

Main task: strategic planning of BMA.

Actions of BMA in various domains (regional development, waste management, water management, energy, education, tourism & leisure, social policy, culture & heritage, transport, environment/ecology) are related to the use of the ITI tool, when BMA decides which projects in these fields will be co-funded.

Not obligatory: housing, spatial planning, metropolitan identity, international cooperation.

Main strategic documents

- ▶ Integrated Development Strategy of the BMA for 2021-2027, with a perspective until 2030: <https://metropolitni.brno.cz/en/zakladni-informace/integrovana-strategie-rozvoje-bmo-21/>
- ▶ Brno Sustainable Urban Mobility Plan: www.brnoinmotion.cz
- ▶ Regional Innovation Strategy for the South Moravian Region 2021-2027: https://www.risjmk.cz/getmedia/3d070ae0-ddce-495e-806a-1413bd900c34/RIS-JMK-2021-_EN_jednostrana.pdf.aspx?ext=.pdf


Metropolitan governance system in the MA

The metropolitan governance system currently functions rather on a voluntary basis. The origins of metropolitan governance can be seen in the introduction of the ITI tool by the European level. The mayors of the statutory cities lobbied for the implementation of this tool at the metropolitan (FUA) level and the Ministry of Regional Development accepted it.

However, from a legal point of view, the ITI instrument is managed by the cities, as there is no metropolitan entity yet and metropolitan cooperation works on an informal basis.

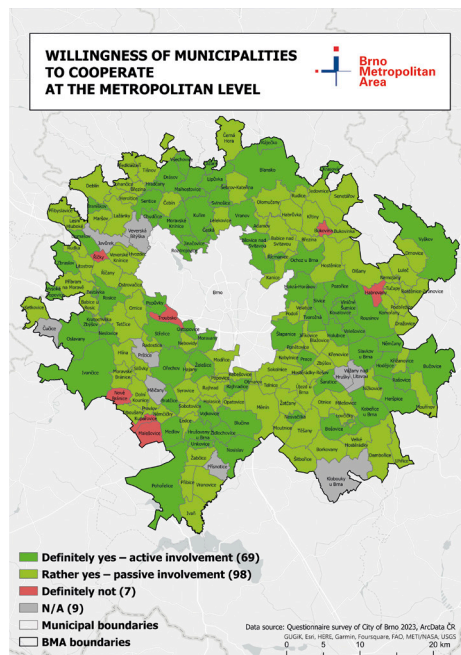
Brno, South Moravian Region and 6 municipalities with extended powers have signed the Memorandum on cooperation and relations between them are maintained on a regular basis, for example within the Steering Committee and working groups. These relations are predominantly consensual and based on built trust. Brno cooperates also with other 177 municipalities on regular informal basis (meetings, sharing information and good practice).

Best tools and practices

-  **1. INTEGRATED DEVELOPMENT STRATEGY FOR THE BRNO METROPOLITAN AREA 21+** is a comprehensive document that addresses the development of the Brno Metropolitan Area through integrated solutions in the 2030 horizon. The vision for 2030 is to work together to ensure that the Brno Metropolitan Area develops into a pleasant and prosperous place to live in a sustainable and balanced way. The strategy includes a list of integrated solutions, including concrete specific projects. Each integrated solution contains a description of the solution, its integration, synergies and a list of projects and entities that will implement them. The process of creation of **IDS/BMA21+** is innovative. The innovativeness of **IDS/BMA 21+** lies in integrated approach and solutions applied across the entire BMA. Moreover, there are several stakeholders involved in the creation and implementation of the **IDS 21+** and ITI tool, e.g., local and regional authorities, private and public companies and NGOs.



2. **QUESTIONNAIRE AMONG MAYORS OF THE BMA.** The goal of the questionnaire is to regularly identify the opinions, needs and problems of all municipalities in the BMA in relation to enhancing metropolitan cooperation and its institutionalization.



3. **JUNIOR CENTRE OF EXCELLENCE** is technological centre for cyber security and ICT. It enables high school students to practice their skills in the new field of cyber security. As part of their education, students prepare for facing hacker attacks, i.e., how to protect information systems, networks and data etc. The project is completely unique in its concept combining a real professional environment and educational facility and technological solution in the Czech Republic.



4. **GO FROM BRNO** is a project of destination management organization (DMO Brněnsko) that focuses on promotion of recreation outside the City of Brno within the Brno Metropolitan Area. Its main aim is to persuade the Brno citizens to venture outside the metropolis. The project website supports the citizens of Brno to discover the metropolitan area and its natural, cultural and recreational sites of importance, which are not very familiar to Brno citizens.



5. **THE METROPOLITAN APPROACH IN AN INTEGRATED MOBILITY SOLUTIONS** aims to coordinate and optimize mobility between Brno and the surrounding municipalities and at the same time to relieve the core (the City of Brno) by building e.g., P+R system and transfer terminals in the hinterland. All this with the aim of ensuring maximum connectivity and strengthening a functional and sustainable transport system throughout the metropolitan area. The metropolitan approach to mobility is comprehensively included in IDS 21+ and implemented through plenty of completed and planned projects/integrated solutions.



6. **BRNO CENTRE FOR WASTE RECOVERY** is the first automatic waste sorting plant for plastic, paper and metal packaging built in the Czech Republic. This is one of the strategic projects in the field of the environment. Automated sorting minimises residual waste. The technology, which can capture recyclable plastic commodities with up to 95 % accuracy, will help in sorting separated waste not only in Brno, but also in a significant part of the South Moravian Region.



7. **METROPOLITAN LEADERS.** Metropolitan leaders were selected among people engaging in the metropolitan development of BMA. It includes 4 ambassadors across different target group (a mayor, project manager, member of academia, state officer). These represent people actively involved in the metropolitan cooperation. The promotional campaign with them was created. They were also present at official events representing their metropolitan leadership.



8. **NATIONAL CONFERENCES ON METROPOLITAN ISSUES.** Concept of metropolitan conferences to concretely and clearly name and communicate the global and local benefits and specifics of metropolitan cooperation with the aim to influence national and regional development policies. Conferences focus on the future development of metropolitan cooperation in Czech Republic.





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