

Go beyond your limits



Why should we think, plan and act at the metropolitan level?

We are not limited by administrative boundaries. And the times when we thought so are over. We all are part of the **Brno Metropolitan Area (BMA)**, an **organic functional unit** comprising of the city of Brno and its natural hinterland, where a lot of activities and processes defining the area take place. These are, for example, availability of services, strong labour market and related transport accessibility. A total of 184 municipalities with about 700 thousand inhabitants are part of BMA. An individual's activity can influence everyone. **Join us** and always stay informed about what is happening in BMA. **Make sure that your voice is heard both in Brno and at the European level.** Share information about your projects and ensure their funding.

"Metropolitan cooperation is essential these days. It expresses that our everyday lives do not take place within the boundaries of one municipality or city district. It is interrelated."

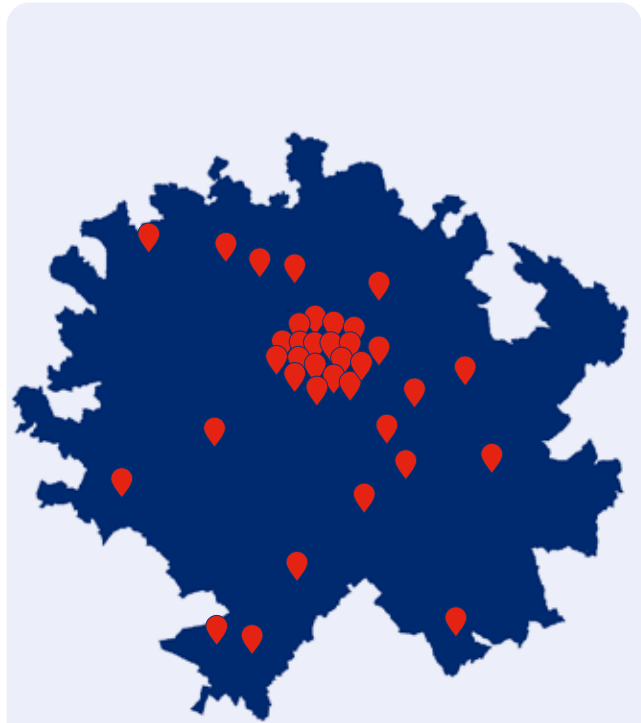


Ondřej Mulíček
Social geographer
and metropolitan leader

How can we push Brno Metropolitan Area further?

Since 2014, the European Union has enabled large metropolises and municipalities to take advantage of funding through **the Integrated Territorial Investments (ITI) tool** where approximately

6 billion crowns are available for BMA. We have taken full advantage of this offer. And further billions have been ready since 2020. Our long-term vision is to see Brno Metropolitan Area as **a sustainable, balanced, pleasant and a prosperous place to live.** And what are we really proud of? Compared to other metropolitan areas, BMA belongs to those boasting **the highest number of projects supported in the hinterlands of the core city.**



184 municipalities
700 000 inhabitants

"I would recommend all key players involved in metropolitan cooperation to share their experience, visions, strategies and listen to each other. As foreign experience shows, only then can they implement great projects."



Marie Zezůlková
Ministry of Regional Development
of the Czech Republic, Head of Regional
Policy Department and metropolitan
leader

"My vision? I think that there could be something like a municipal spatial plan within BMA - a metropolitan spatial plan in the future. It is a process that we can follow in many European metropolitan areas, e.g., in Milan. It would significantly help with mutual project coordination."



Filip Chvátal
Brno Councillor for spatial planning,
former manager of the Šlapanicko
Microregion and metropolitan leader

Do we need any **strategic document**?

You are right. And we already have one. It is called the Integrated Development Strategy of Brno Metropolitan Area. **A number of partners have been involved in its creation and implementation.** And you might be among them. While previously we focused mainly on effective implementation of the ITI tool, now we are preparing a **comprehensive strategy for the future regardless of the funding sources.** We believe that metropolitan cooperation makes sense, no matter whether the European Union contributes or not. Therefore, we fully understand that we cannot make such a document on our own. We meet dozens of mayors, officials, academics and other experts from the Brno Metropolitan Area regularly to identify the priorities that we will promote in the field of metropolitan development and planning after 2020. Join us too!

"Discussing matters at the metropolitan level? This is a completely different way of communication. It is a style of communication which provides us with space to discuss common topics."



Jan Vitula
Mayor of Židlochovice, Deputy
Governor of the South Moravian
Region and metropolitan leader

What does **"act in a metropolitan way"** mean?

Everyone who is aware of living not in a space limited only by the borders of his or her municipality can act in metropolitan way. This is particularly true for those of us actively involved in public affairs and preparation of development projects for our municipalities or regions. And that is why we have prepared **some principles** that should be followed.

- When preparing strategic documents, keep in mind that your steps can influence your neighbours. Keep talking to them.
- This applies also to preparing strategic development projects in your municipality.
- Check the website **metropolitni.brno.cz/en** and read the news regularly. Keep up to date and stay in touch.
- Utilize the Brno Metropolitan Area's data and its datasets in your work.
- Share information about the best practices and issues concerning your neighbourhood so that we can spread them towards the national and European level.
- Take part in metropolitan conferences, events and informal meetings.

What topics will we focus on after 2020?

- Sustainable metropolitan/local mobility
- Global accessibility
- Water and landscape
- Waste management
- Modern and safe energy
- Education
- Meaningful construction for citizens and businesses
- Infrastructure and services for people in need
- Fostering cooperation
- Tourism and cultural heritage

Where to learn more?

- at metropolitni.brno.cz/en

Having a specific question, tip or idea?

Brno City Municipality,
Strategic Development and Cooperation
Department, Department of ITI Management
and Metropolitan Cooperation
Husova 12, 601 67 Brno

- tel.: +420 542 172 058

- e-mail: metropolitni@brno.cz

